

LUCAS VALLEY 
LIGHTNING
Swim Team Sponsorship



About Lucas Valley Lightning

Founded in the late 1960's, the Lucas Valley Lightning Swim Team is dedicated to offering a family and community oriented program for the healthy pursuit of personal excellence through individual and team achievements. Our goal is to provide a positive competitive environment that will help develop good swimming skills, a forum for friendships and fun, and an overall experience that will enhance our children's team spirit and sportsmanship.

Maintaining this critical balance between personal excellence and fun, our coaching staff, has developed a world-class program that supports all levels of swimmers. Through weekly swim meets and numerous team events, such as our annual overnight camping/rafting trip, LVST swimmers and their families make friendships and memories that last a lifetime.

The Lucas Valley Swim Team is a member of the Marin Swim League.



Why Support the Lucas Valley Lightning Swim Team?

Each year, approximately 150 swimmers ages 4-18 and their families from all over Marin gather at the Lucas Valley Community Pool to take part in a time-honored tradition of fun and community. As a non-profit organization, a large portion of the Lightning's operating budget is covered by fundraising efforts.

By supporting the Lucas Valley Lightning Swim Team, you not only help to ensure that this tradition continues, but you also gain valuable exposure to LVST parents as well as those around Marin County to promote your business.

Throughout the season, LVST will host four or five home meets. As a Lightning Bolt sponsor, you will have the opportunity to have your brand/business exposed to both the 100+ LVST families as well as 500+ families from other swim teams throughout Marin. In addition, your banner will be displayed at the Championship meet held each season in July where all 10 teams in the Marin Swim League compete in a daylong meet. Between swimmers and families the crowd easily exceeds over 3000 people.



2013 Sponsorship Opportunities

| Sponsorship Level | Cost | Benefits |
|-------------------|--------|--|
| Lightning Bolt | \$1000 | <ul style="list-style-type: none"> •Your banner displayed and acknowledgement at all LVST home meets •Your company logo on our Sponsor's banner displayed at home and away meets •2 tickets to annual fundraiser and acknowledgement during event •Poster to hang in your place of business •Your logo/link on Sponsor page of LVST.org |
| Firebolt | \$500 | <ul style="list-style-type: none"> •Your company logo on our Sponsor's banner •Poster to hang in your place of business displayed at home and away meets •Your logo/link on our Sponsor page of LVST.org |
| Flash | \$250 | <ul style="list-style-type: none"> •Your company logo on our sponsor's banner displayed at home and away meets •Your logo/link on on Sponsor page of LVST.org |
| Supporter | \$100 | <ul style="list-style-type: none"> •Acknowledgement on LVST.org as LVST supporter |



2013 Sponsorship

For these and other sponsorship opportunities, please contact:

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